



“Careers in Convergence: How All Media Are Becoming New Media”

Join your fellow professional and student journalists and take advantage of cutting-edge sessions and nationally known speakers. Some of the highlights include:

Mobile journalism: Becoming a backpack journalist is growing in popularity. Learn from reporters who shoot their own video and file from laptops away from the newsroom.

Ethics in the era of blogs, Facebook and Twitter: Should reporters' blogs be held to the same standards as their stories? What should you include and not include on your personal Facebook?

Watchdog or lapdog: Are financial pressures forcing the media to abdicate their role as watchdogs?

Beyond JournalismJobs.com: Learn how to market yourself whether you're looking for a job or not.

Search engine optimization: Find out the tricks to making sure your stories and blogs get read.

REGISTRATION FORM

Full name _____

Mailing address _____

City, state and ZIP _____

E-mail _____

Daytime phone _____

Company or school _____

Title _____

Special dietary needs _____

PayPal transaction ID (if paying online) _____

Registration Fee (circle one)

Student \$50

Professional \$75

After April 1, add \$10

Two ways to register:

1. Use PayPal at www.stlspj.org

2. Complete this form and mail it with check to SPJ-
St. Louis, c/o Jeff Tomich, St. Louis Post-Dispatch,
900 N. Tucker Blvd., St. Louis, MO 63101

Crowne Plaza

7750 Carondelet Ave.

Clayton, Mo. 63105

800-980-6429

Ask for SPJ room rates